

Vigilant | 2022 Impact Report

Vigilant is a 501-c3 non-profit organization
established in Spring of 2022.

Mission

*Our Mission is to create and provide **opportunities** for the growth **and development** of our **youth** through mentorship, activities and athletics.*

Ducks 7v7 Program

The primary program under Vigilant is the Ducks 7v7 team. The goal for this program is to help youth discover and improve their athletic talent off season, while leading through our core values of leadership, teamwork and character. We strive to make a foundational impact on how our youth not only develop in their athletic skillset, but also in how they approach life.



The First Year of Flight | 2022

This program took effect from January - May



The Ducks 7v7 program aims to connect with talent in Littleton and surrounding areas to evaluate fit, support growth. The following are a part of our foundational playing structure:

- Our Combine experience allows us to open up opportunities for new and existing players to demonstrate their athletic skillset and attitude to determine for our team. This is an evaluation through talent and opportunity, with a goal in finding a balance to bring on the number of youth we can ensure a positive experience to the program. We learned that bringing too many would mean a disservice to those who are unable to get the proper field time and growth in our program.
- Practice are held once a week on the weekends to ensure balance off season with academics and other involved extra-curricular activities.
- Competitive games include local and out of state opportunities. This allows the team players to diversify in the competition that challenge them on the field, as well as builds team comradery.
- End of season celebration brings the team together to recognize the time and effort for each player and team as a whole. This builds connection and honors non-returning players due to aging out of the program.



Financial Operations

Incoming dollars to execute the program were sourced from various avenues.

- Registration: \$40 new / \$20 returning players
- Individual/business/community donations
- Board member donations

Uniforms and travel fees are paid for by students as the opportunity planning is initiated.

Overhead costs to run the Ducks 2022 season included:

- Facility/field fees for use at combines and team practices weekly
- Travel expenses not paid for by the players (food, etc)
- Team Equipment (football, helmets, signage, etc)
- Insurances to support liability
- End of year athlete recognition and team memorabilia/swag
- Other (printing, etc)




Coaches and staff were not paid in 2022 and all support was voluntary. We had 10 coaches on our coaching staff.

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Vigilant and it's first program, the Ducks 7v7 Club, launched simultaneously in 2022 to serve student athletes in Colorado.

2022 Team Stats

		
78 kids joined in 2022 and we are looking at an increased membership in 2023!	The 2022 Ducks 7v7 team has a Colorado footprint across 33 schools through player enrollment.	Team members get 'Ducks coaches who all have coaching experience and coach through positive leadership & character.

Our organizational successes include gained connections and partnerships, such as:

- Playmakers Corner
- Individual and company donors
- Social media presence of over 2,000 followers
- Rivel Athletics for uniform and team gear

Looking Forward to 2023

We understand that inspiring youth through opportunities that they are passionate about will directly help them connect, improve in skillset and mindset, and will impact the way they approach life.

After an exciting 2022 season, Vigilant is eager to grow and not only increase our youth impact by enrollment numbers, but also bring more experiences and educational opportunities to our team.

In 2023, we goal to:

- Increase registration and enrollment for Ducks 7v7 athletes
 - Goal of 125 players for the 2023 season
- Bring greater off season field expetiences through more competitive opportunities aimed to provide our youth the ability to apply their athletic skillset with diverse competition. A greater exposure to talent will provide an opportunity where team players can learn and adapt their athletic skillset, build team camaraderie and grow as an athlete.
 - Our target goal is to go from 2 out of state trips to 4 out of state trips and one local event.
- Bring educational exploration to inspire young minds and help them invision a higher education in their future. We are passionate about bring greater travel experiences to our youth, while also finding opportunities to connect them to an interest in higher education opportunities.
 - Our target goal is to have 2 tours to a higher education institute while in motion to a football event.
- Improve our social engagement via an off-field connection throughout the year to uplift and inspire our athletes across all schools.
 - This is aimed to be accomplished by continued social media highlights of our players, which has a footprint of 1,125+ followers in 2023.
 - Increased social media followers at 25% (~280 followers)